Privacy Policy — SMS Addendum —

SMS Communications

If you opt in to receive text messages from Radiology Consultants of Iowa, the following applies to that communication channel specifically, in addition to the privacy practices described elsewhere in this policy:

How we use your mobile information

We use your mobile phone number and related opt-in consent solely to send you the text messages you've agreed to receive, such as appointment reminders, rescheduling notices, and post-visit surveys.

Data sharing

Mobile information and text messaging opt-in consent will not be shared with third parties or affiliates for marketing or promotional purposes. This applies regardless of any other data-sharing terms described elsewhere in this policy for other purposes (e.g., treatment, payment, or healthcare operations as permitted under HIPAA).

No sale of information

We do not sell, rent, or trade your mobile number or SMS opt-in data to any third party.

How to contact us

If you have questions about how your information is used in connection with text messaging, contact us at:

- Phone: 319-364-0121
- Email: compliance@rciowa.com

Opting out

You may withdraw consent to receive text messages at any time by replying 9 to any message. This will not affect any other communications or services described in this Privacy Policy.

Related terms

Full messaging terms, including message frequency and support information, are available in our Messaging Terms & Conditions.

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